



MINI eMASTERED

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Icon turns innovator

Mini eMastered by David Brown Automotive is an all-electric modern classic that fully energises the driving experience. Featuring zero-emissions and a quiet, smooth but powerful powertrain, Mini eMastered is the perfect EV companion for discerning city dwellers.

In the spirit of David Brown Automotive's design ethos, Mini eMastered is handcrafted to reflect your personality and style, combining retro styling with modern conveniences and technology.



Performance

Engineering

Charged from 0% to 110 miles (177 km)* range in just 3 hours, Mini eMastered goes the distance without compromising on performance. Hitting 0–62 mph (110 km/h) in just 8.5 seconds** and a top speed electronically limited to 92 mph (148 km/h)** , Mini eMastered is engineered to navigate modern traffic with ease.

Excellence



Motor	Zonic 70
Range	110 miles // 177 km* (WLTP)
Battery	18.8 kWh high voltage battery
Max Power	72 kW
Max Torque	175 Nm
Drive Axle	Front
Top Speed	92 mph // 148 km/h**
Acceleration 0-62 mph (0-110 km/h)	8.5 secs**

All figures are based on manufacturer's estimates.

*In accordance with Worldwide Harmonised Light Vehicle Test Procedure (WLTP).

**Top performance figures quoted are in Sports Mode.

0–62 mph (110 km/h) in 8.5s

Mini eMastered boasts a seamlessly dynamic all-electric powertrain that both harmoniously enhances the driving experience and creates an enjoyable, captivating drive.

110 mile (177 km) range

Featuring plug-and-go technology, Mini eMastered is the smart way to get about town. With ample range and a strong sense of style, your drive will be elegant and effortless.



Exterior

Exquisitely

From the simple, iconic shape through to the all-electric, emission-free powertrain of tomorrow, Mini eMastered will drive you into the future in style and comfort.

With a new de-seamed, strengthened and electro-coated body shell, flawlessly hand-applied paint, finished with jewel-like LED rear light clusters and indicators, framed by bespoke, polished aluminium surrounds, every detail has been considered.

Embellished





Personalisation

Effortlessly

Uniquely you, Mini eMastered is an extension of your personality. Simple, stylish and self-confident. A classic icon in a modern package, handcrafted just for you.

Master craftspeople painstakingly bring your vision to life, from a hand-applied paint finish to a bespoke hand-stitched interior, Mini eMastered is engineered and finished to perfection.

With so many bespoke options available, you'll find a unique combination to reflect your individuality.



Energised



Interior

Elegantly

The interior of Mini eMastered by David Brown Automotive offers comfort and conveniences for the modern day in a bespoke, handcrafted cabin.

Modern LED illuminated Smiths® dials with classic styling, knurled aluminium switchgear, engraved pedals, and classic Moto-Lita® steering wheel are elegant and tactile to the touch.

Electric





Technology

Endlessly

All the conveniences and technology of a modern car with the style, character and panache of a classic. Mini eMastered has keyless start/stop, an integrated touchscreen infotainment system, featuring a four-speaker surround-sound set-up. Sit back and experience the premium Pioneer® in-car infotainment system, artfully controlled through a sleek 7" touchscreen interface, seamlessly blending Bluetooth® connectivity with the convenience of Apple CarPlay® and Android Auto® integration.

Entertaining



Specification

Performance

Regenerative braking system for maximum efficiency

Sports mode (optional)

Single speed gearbox with forward and reverse drive selector

18.8 kWh high voltage battery

Choice from a selection of premium 12" alloy wheels finished in chrome or bespoke colour

Exterior

Mini eMastered unique E-coat corrosion protection and hand-applied paint finish

Ceramic coating and PPF paint protection options available

Polished aluminium brightware throughout

Body-coloured mesh grille unique to Mini eMastered

Light grey monochrome hand-enamelled badging

Full LED lighting with halo-style headlamps

Heated front and rear windscreens

Logo-engraved chrome charge cap

Remote central locking to driver and passenger doors

LED exterior courtesy illumination

Interior

Unique hand-trimmed interior in leathers, fabrics and premium materials of your choice

Moto-Lita® steering wheel with finishes in mid or dark stained wood or hand-trimmed in leather/suede

A choice of seatbelt colours

Carpet or leather foot mats with contrast stitching and embroidered logos

LED illuminated Smiths® dials

A choice of premium hand-trimmed headlinings

Tyre inflation kit

Engraved aluminium gear selector

Hand-trimmed loadspace

Integrated cup holder

Knurled and etched aluminium foot pedals featuring David Brown Automotive logo

Technology

Pioneer® infotainment system featuring Bluetooth® with Apple CarPlay® and Android Auto®

Bluetooth® connectivity

USB charging and connectivity

Four-speaker Pioneer® surround-sound system

Electronic power-assisted steering

Remote central locking

Keyless start/stop

Heating and air conditioning

Bespoke engraved key fob

Interior courtesy lighting

Electric windows



Further bespoke options are available on request. Please refer to the Options & Accessories Brochure for more information or speak with your David Brown Automotive Brand Representative.

Every Mini eMastered is uniquely numbered and available in both left-hand and right-hand drive.

The process of creating a Mini eMastered begins with an original classic Mini donor vehicle. Mini eMastered retains the Vehicle Identification Number (VIN) and registration of the donor vehicle. The sourcing and purchase of the donor vehicle is included in the process quoted by David Brown Automotive.

Find out more and book a test drive

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